



PlanSURITY and ProCare Announce Distribution Relationship with IBTX, an Acrisure Agency Partner

November 21, 2018

The PlanSURITY by ProCare team is pleased to announce the appointment of IBTX, an Acrisure Agency Partner, to our family of distributors.

Acrisure is one of the top 4 privately held insurance brokerages in the United States, with a vast network of local agencies delivering personalized service and deep industry expertise to clients representing millions of lives. IBTX will lead the implementation of the PlanSURITY program, while also working actively to help the entire Acrisure network learn more about the unique PlanSURITY offering. Speaking on behalf of IBTX, partner Greg Langford said:

"We're a significant and rapidly growing national presence in the insurance marketplace. We build our business by demanding exceptional product for our valued clients. We plan to introduce PlanSURITY to our client base whether clients currently have dental through us or not, and that will be a significant volume driver. Our immediate focus is in the Texas market, and we'll move from there to assist other Acrisure agencies in the rapid adoption of this program nationwide."

PlanSURITY is an exceptional approach to dental coverage, unlike any other we've seen in the marketplace, and it's our job to find these kinds of opportunities for clients and make sure they have them. We're excited to be part of transforming dental coverage and care for Texas initially, and for helping our Acrisure agency partners do the same in the rest of the United States."

Speaking on behalf of PlanSURITY, co-founder Qadeer Ahmed added:

"The Acrisure network is comprised of sophisticated advisors who understand the powerful potential the PlanSURITY product holds for their clients."

I'm very proud of the work Mike and Ben have done to bring this relationship to reality, and plan for us to go to work focused on being the best product Acrisure agency partners, or any other broker/advisor, has ever promoted to their clients."

The IBTX team is working with PlanSURITY to announce timing on the conversion of its roster of dental clients and new prospect in Texas over the next 90 days, and a schedule of those transfers will follow.

To learn more about the best dental plans money can buy, please visit PlanSURITY's website at www.plansurity.com.